

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): August 10, 2020**

**Vericity, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-38945**  
(Commission  
File Number)

**46-2348863**  
(IRS Employer  
Identification No.)

**8700 West Bryn Mawr Avenue, Suite 900S  
Chicago, Illinois 60631**  
(Address of principal executive offices) (Zip Code)

**Registrant's telephone number, including area code: (312) 379-2397**

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                              | Trading<br>Symbol(s) | Name of each exchange<br>on which registered |
|--|----------------------|--|
| <b>Common Stock, Par Value \$0.001 per share</b> | <b>VERY</b>          | <b>NASDAQ Capital Market</b>                 |

Indicate by checkmark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 5.07 Submission of Matters to a Vote of Security Holders**

At the Annual Meeting on August 5, 2020, Vericity's shareholders voted on proposals to (i) elect seven (7) directors to serve until the next annual meeting and until each such director's successor is elected and qualified; and (ii) ratify the Audit Committee's selection of Deloitte & Touche LLP to serve as the Company's independent registered public accounting firm for 2020. The voting results for each proposal were as follows:

**1. Election of Directors:**

| <u>Director</u>     | <u>For</u> | <u>Against</u> | <u>Abstain</u> | <u>Broker Non-Votes</u> |
|---------------------|------------|----------------|----------------|-------------------------|
| Neil Ashe           | 13,085,638 | 0              | 1,288          | 512,871                 |
| Calvin Dong         | 13,081,942 | 0              | 4,984          | 512,871                 |
| Richard A. Hemmings | 13,081,822 | 0              | 5,104          | 512,871                 |
| James E. Hohmann    | 13,081,992 | 0              | 4,934          | 512,871                 |
| Scott Perry         | 13,085,696 | 0              | 1,230          | 512,871                 |
| Eric Rahe           | 13,082,042 | 0              | 4,884          | 512,871                 |
| James W. Schacht    | 13,085,526 | 0              | 1,400          | 512,871                 |

**2. Ratification of the selection of Deloitte & Touche LLP:**

|  | <u>For</u> | <u>Against</u> | <u>Abstain</u> | <u>Broker Non-Votes</u> |
|--|------------|----------------|----------------|-------------------------|
|  | 13,599,664 | 25             | 108            | —                       |

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 10, 2020

**VERICITY, INC.**

By: /s/ John Buchanan

Name: John Buchanan

Title: General Counsel and Secretary