UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934

VERICITY, INC.

(Exact name of registrant as specified in its charter)

Delaware (State of incorporation or organization)

46-2348863 (I.R.S. Employer Identification Number)

8700 W. Bryn Mawr Avenue, Suite 900S Chicago, Illinois 60631 (Address of principal executive offices and zip code)

Securities to be registered pursuant to Section 12(b) of the Act:

Title of each class to be so registered
Common Stock, par value \$0.001 per share

Name of each exchange on which each class is registered The NASDAQ Stock Market LLC

If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c), check the following box.

If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d), check the following box. \Box

Securities Act registration statement file number to which this form relates: 333-231952

Securities to be registered pursuant to Section 12(g) of the Act:
None

INFORMATION REQUIRED IN REGISTRATION STATEMENT

Item 1. Description of Registrant's Securities to be Registered.

Vericity, Inc. (the "Registrant") hereby incorporates by reference into this registration statement the description of its common stock, par value \$0.001 per share, to be registered hereunder that is contained under the section entitled "Description of Capital Stock" as set forth in the Registrant's Registration Statement on Form S-1 (File No. 333-231952) as filed with the Securities and Exchange Commission on June 4, 2019. Such description will be included in the prospectus to be filed by the Registrant pursuant to Rule 424(b) under the Securities Act of 1933, as amended, which prospectus shall be deemed to be incorporated by reference into this registration statement.

Item 2. Exhibits.

In accordance with the "Instructions as to Exhibits" with respect to Form 8-A, no exhibits are required to be filed because no other securities of the Registrant are registered on The NASDAQ Stock Market LLC and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934, as amended.

SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

Dated: June 17, 2019

VERICITY, INC.

By: /s/ John Buchanan

John Buchanan Executive Vice President, General Counsel and Corporate Secretary